

Privacy & Legal

Data Protection and Privacy statement

Our privacy notice, which provides further information about how we use your personal data, can be found here: <https://www.stmarysstone.com/assets/privacy-policy.pdf>

Cookies

The following paragraphs explain how St Mary's Nursing Home uses personal information collected via cookies, and how you can limit use of that personal data. St Mary's Nursing Home is committed to protecting your personal information when you are using our services and if we use any personal information you provide to us.

What is a cookie?

A cookie, also known as a web cookie, or browser cookie, is a data file that is stored on your computer or mobile phone by a web browser, which can collect data such as what buttons have been clicked on, how much time has been spent on a web page, and other actions you may have carried out. Cookies also have the ability to remember actions and record preferences which allow certain pages to be served in a particular way.

Some examples of cookies come in the form of session cookies, which expire as soon as the user leaves the website. Other cookies, such as third-party cookies, are set from different websites, like Google, and can be present on your device for months or up to a few years.

How do we use cookies?

We use cookies to track your behaviour on our website such as pages clicked on and how you navigate around our site. This type of information can help us provide a better user experience for our web visitors and customers. Specifically, we use:

- Google Analytics cookies.
These cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

Cookies and Other Technologies

We collect information from your visits to our Web sites and Apps to help us gather statistics about usage and effectiveness, personalise your experience, and tailor our interactions with you. We do so through the use of various technologies, including scripts, tags, Local Shared Objects (Flash cookies), Local Storage (HTML5) beacons, and “cookies”. A cookie is a piece of data that a Web site can send to your browser, which may then be stored on your computer as a tag that identifies your computer. Cookies are often used to measure Web site usage (such as number of visitors and duration of visit) and effectiveness (such as topics visitors are most interested in) and to allow for ease of navigation or use. As such, they are not associated with any personal information. They are also used at times to personalise a known visitor’s

experience to a Web site by being associated with profile information or user preferences. Over time this information provides valuable insight to help improve the user experience. Cookies are typically categorised as “session” cookies or “persistent” cookies. Session cookies help you navigate through the Web site efficiently, keeping track of your progression from page to page so that you are not asked for information you have already provided during the current visit. Session cookies are stored in temporary memory and erased when the web browser is closed. Persistent cookies store user preferences for current and successive visits. They are written on your device’s hard disk and are still valid when you restart your browser. You can usually set your privacy preferences regarding cookies and similar technologies through your web browser. Look under “Tools” (or similar heading) in your browser for information about controlling cookies. You can set your browser in most instances to notify you before you receive a cookie, giving you the chance to decide whether to accept it or not. You can also usually set your browser to turn off cookies. If you block, turn off or otherwise reject our cookies, some Web pages may not display or function properly. St Marys Nursing Home Web site may also use Web beacon or other technologies to tailor those sites to provide a better customer experience. These technologies may be in use on a number of pages across St Marys Nursing Home Web site. When a visitor accesses these pages, a non-identifiable notice of that visit is generated which may be processed by us or by our suppliers. These Web beacons usually work in conjunction with cookies. If you don’t want your cookie information to be associated with your visits to these pages or use of these products, you can set your browser to turn off cookies. If you turn off cookies, Web beacon and other technologies will still detect visits to these pages; however, they will not be associated with information otherwise stored in cookies. We use Local Shared Objects, such as Flash cookies, and Local Storage, such as HTML5, to store content information and preferences. Third parties with whom we partner to provide certain features on our web site or to display PDR Communications Limited t/a Enable Business advertising on others’ web sites based upon your web browsing activity also use Flash cookies or HTML5 to collect and store information. Various browsers may offer their own management tools for removing HTML5. To manage Flash cookies, please visit

http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html

We may also include Web beacons in marketing e-mail messages or our newsletters in order to determine whether messages have been opened and links contained within clicked on. Some of our business partners set Web beacons and cookies on our site. In addition, third-party social media buttons may log certain information such as your IP address, browser type and language, access time, and referring Web site addresses, and, if you are logged in to those social media sites, they may also link such collected information with your profile information on that site. We do not control these third-party tracking technologies.

Management of cookies

If you have decided that you don’t want cookies placed on your device, you can alter your web browser settings so that it alerts you when cookies are sent to it, or you can reject cookies altogether. You can also remove cookies that have already been placed. However, if you wish to restrict or block web browser cookies which are placed on your computer or mobile device, then you can do this through your browser settings in the Help section, located in your browser menu. Here it will explain clearly what to do. Most web browsers allow easy management of cookies through browser settings. To find out more about cookies, including

how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

Website Usage Data

With or without cookies, our website keeps track of usage data, such as the source address that the page request is coming from (i.e. your IP address, domain name), date and time of the page request, the referring website (if any) and other parameters in the URL (e.g. search criteria). We use this data to better understand how our website is used. This information is stored in log files and is used for aggregated and statistical reporting but is not attributed to you as an individual.

Links Disclaimer

We include links from our website to other websites. Some of the links from our site lead to sites maintained by other organisations or individuals, St Mary's Nursing Home is not responsible for the contents or reliability of linked websites and does not necessarily endorse the views expressed within them. Listing shall not be taken as endorsement of any kind. No responsibility is assumed by St Mary's Nursing Home. We will not be able to deal with any queries arising from these external websites – please contact the provider of the website.